

Charlotte Tanet

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Work Experience

Flypaper

New Orleans, Louisiana Proprietor

6/03 to present

Creative and art direction, including conceptualization, development and production of brand/identity and print. Client and vendor liaison, budgeting, production estimation, and billing. Clients Include: Noxzema; Pantene; American Heart Association; New Orleans Fine Hotels; Chlopak, Leonard, Schechter & Associates; Gavin Anderson; Galloway, Johnson, Tompkins, Burr & Smith; SDT; Stewart Enterprises; Tulane University

Chlopak, Leonard, Schechter & Associates

Washington, DC Managing Director of Creative Services

7/00 to 6/03

Art direction and graphic design, strategic creative concepts, event planning, interface with principals, design execution and layout. Client and vendor liaison, budgeting and production estimation.

Clients Include: Seagrams; Verizon; National Association of Realtors; the Red Cross; Tobacco Free Kids; Champagne Grower's US office; United Nations Foundation; The World Bank

The Gunning Group

Atlanta, Georgia Art Director

4/97 to 3/00

Art direction, design execution and layout, interface with principal and clients, strategic conceiving, commissioning of photography and illustration.

Clients Include: Motorola; Philips; Goldman Sacs; Matria; Piedmont Hospital; Centennial Hospital

Grizzard Advertising

Atlanta, Georgia Senior Graphic Designer

10/95 to 4/97

Design and conceptualizing about current and future national clients, intensive computer design and press experience.

Clients Include: Humane Society; Salvation Army

Havertys Furniture

Atlanta, Georgia Senior Graphic Designer

5/95 to 10/95

Conceptualized and executed print materials to reinforce brand's visibility, liaison between corporate office and the managers of the 90 stores.

Clients Include: 90 Havertys stores

Skills

Macintosh Systems & PC Systems

QuarkXpress, Adobe InDesign, Adobe Photoshop, Adobe Acrobat, Aldus Freehand, Adobe Illustrator, Microsoft Word, Microsoft PowerPoint, Adobe Streamline

Education

University of Alabama

Bachelor of Arts, December 1994. Major: Advertising Minor: Political Science

Academy of the Sacred Heart